A budget-friendly, feature-rich, fully integrated, complete system supported by renowned customer service.

Impressions
Mandarin Library Automation Newsletter

Your library does **SO MUCH MORE** than provide a good home to books.
IT'S TIME TO TELL THE WORLD!

INTRODUCING

mandarin™ cms

CREATE content and publish it to your website...

MANAGE the content that others create and post to your website...

SHARE your library's resources online...

mandarin cms integrates the robust Mandarin ILS into a powerful content management system for your library's website. It's easy to administer and hosted in the cloud, providing reliable access.
See what it can do for you at Booth 530.

mandarin cms

Your online catalog *is* your library home page.

Your library home page *is* your online catalog.
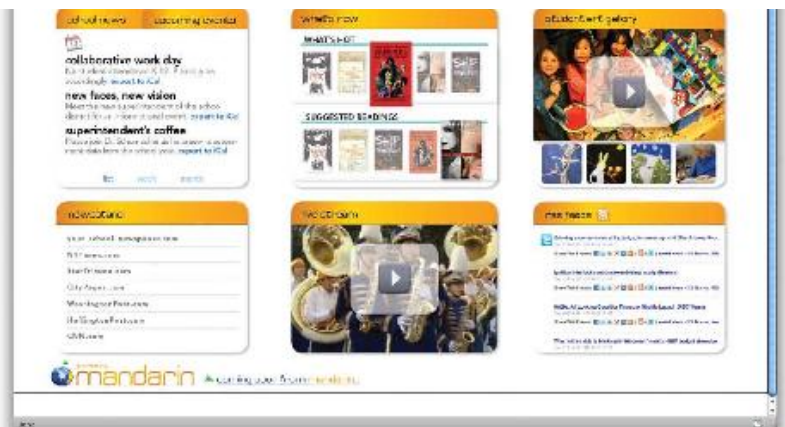
SEAMLESSLY INTEGRATED.

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mandarin™ cms

Progressive librarians know that they need
to be reaching out to their patrons online

to be reaching out to their patrons online, making their websites into rich resources that provide a lot more than immediate access to the library's online catalog.

A library website of the 21st century should deliver not just library but school news, and not just school news but community news. It should deliver an events calendar and rich video content. It should publicize library programming and services and it should incorporate social networking tools. Many big libraries do all this, but at a high cost in website development and maintenance.

Now, any library can create its own robust website with

mandarin cms

mandarin cms
is being launched with seven highly flexible
and configurable Library Applications, or LibApps, and more will be added quickly.

- First, easily taken for granted, but absolutely essential: **THE mandarin oasis ILS** where students can easily locate information within the library collection and beyond, and where librarians can easily manage that information
- **WHAT'S HOT** and/or What's New in a library's collection
- **A NEWSSTAND**, including Library and/or School and/or Community News plus library-selected links to online news resources
- **An EVENTS CALENDAR** that can be configured to display Library and/or School and/or Community events
- **A GALLERY** that can display a slide show
- **A VIDEO PLAYER** that can host either embedded videos or a real-time video stream
- **An RSS feed** that can pull in content from any outside source

Librarians can restrict access to allow only authorized persons to post content to a specified LibApp. Other LibApps may be viewable by subscribers to that app only. Future LibApps will include such features as a **CLUB HUB** (club presidents or sponsors can post club news), **DEPARTMENT PAGES** (where faculty can post department news or assignments), **DISCUSSION GROUPS** (hosted by qualified monitors).

In fact, **THE POSSIBILITIES ARE ENDLESS,**
and as mandarin cms evolves we will look forward to
hearing the ideas and suggestions that our customers are sure to make.

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