



# ***I**mpressions*

*To facilitate access to information and ideas by providing affordable library management solutions*

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## Free Live Webinar Series



Please join your Mandarin team for a **Free webinar.**

### **An Introduction to Mandarin M3.**

Let Mandarin show you how to maximize your investment in Library Automation.

**Wednesday March 2, 2011**

11:00 AM EST [Click Here to sign up for 11:00 AM EST](#)

1:00 PM EST [Click Here to sign up for 1:00 PM EST](#)

**Mandarin Present in Library Conventions**

Request Webinar

*Impressions*



Please visit your Mandarin specialist at these upcoming National and International Library conventions

**AASSA Teachers Conference**

March 31-April 2  
Campinas, Brazil  
[www.aassa.com](http://www.aassa.com)

**Alabama Library Convention**

April 19-22, 2011  
Orange Beach, AL  
[http://allanet.org/convention\\_registration.cfm](http://allanet.org/convention_registration.cfm)

**Massachusetts Library Association Conference**

April 27-29, 2011  
Danvers MA  
<http://mla.memberlodge.org/>

**New Jersey Library Association**

May 3-4, 2011  
Long Beach, NJ  
<http://www.njlaconference.info/>

**SLMS-New York Library Association**

May 5-7, 2011  
Buffalo, NY  
[http://www.nyla.org/index.php?page\\_id=1564](http://www.nyla.org/index.php?page_id=1564)

**ECIS Librarians' Conference**

May 13-15  
Istanbul, Turkey  
[ecist.read2live.com/ECIS\\_Istanbul/Welcome.html](http://ecist.read2live.com/ECIS_Istanbul/Welcome.html)

Mandarin Library Automation has announced the launch of its redesigned website

**Boca Raton, FL January 2011** - Mandarin Library Automation has given their website a fresh new look. The new branding and ease of use reflects the customizable, scalable and proven system that our customers have come to expect. Mandarin has kept the same philosophy, while updating its look and feel.

"We are excited to have an updated website and hope our customers enjoy the new features," said Leo Lazo, President. Mr. Lazo continued, "with our new features it is easier than ever to compare our automation solution software options."

The new site utilizes drop down menus that lead to other areas of the site and contains prominent ways to contact Mandarin. Click on one of the automation solutions to learn more about each option and see a demonstration.

Along with the new site, Mandarin is expanding its free webinar series. Visitors may utilize the home page to sign up for the webinar or request one with a Mandarin library automation specialist.

**About Mandarin:**

Founded in 1986, Mandarin Library Automation (MLA), Inc. is the creator and owner of specialized, truly integrated Windows, web-based and hosted library automation systems. Mandarin Library Automation, Inc. delivers intuitive, easy-to-use and functionally sophisticated automated library solutions to school, public, academic and special libraries throughout the world. We have a world class management team with direct knowledge of the industry and extensive research experience.

## "Why I Love My Library" Essay Contest for Elementary Students

### Love to read? Love your library? Tell us why and win a Nook!

Enter the Mandarin Library Automation, "Why I Love My Library" Essay contest and you can win a FREE Nook for you and your library!

**SUBJECT:** "Why I Love My Library"

**WHO MAY ENTER:** Elementary school students 13 years of age and younger.

#### ALL ESSAYS MUST MEET THE FOLLOWING CRITERIA:

1. Be the work of the individual student.
2. Bear the subject of the essay contest ("Why I Love My Library").
3. Include an introductory paragraph, two body paragraphs and a conclusion.
4. Be limited to 300 words
5. Be submitted electronically or hand-written on 8-1/2" x 11" paper.
6. Be written in English.



#### PRIZES:

One (1) Nook will be awarded to the winning contestant. In addition, one (1) Nook will be awarded to the student's library of choice.

All entrants will receive a free gift. (A physical mailing address must be provided in order to receive gift).

#### CONTEST DATES:

The contest begins 9:00AM EST on February 4, 2011 and ends 11:59PM EST on March 4, 2011.

#### TO SUBMIT YOUR ESSAY ELECTRONICALLY:

Email: [contest@mlalib.com](mailto:contest@mlalib.com)

#### TO SUBMIT YOUR ESSAY BY MAIL:

Mail to: Mandarin Library Automation - Why I love my library contest

PO Box 272308

Boca Raton, Fl. 33427

All essays entered into Mandarin Library Automation sponsored contests become the property of the company. We reserve the right to use these essays for promotion of Mandarin Library Automation ([click here](#) for official rules).

\* Essay Contest Open to Schools and Libraries in the USA, Canada, and Puerto Rico

**Check back with us as we will continue more contests and prizes all year!**

Mandarin Library Automation, Inc.  
[www.mlalib.com](http://www.mlalib.com)

**Get in touch with us by phone or e-mail, it's easy...**

- To request a consultation with a library automation specialist, [click here](#)
- To request a live webinar with a library automation specialist, [click here](#)
- To request instructions for a free sample data conversion, [click here](#)
- For Technical Assistance,
  - e-mail [support@mlasolutions.com](mailto:support@mlasolutions.com)
  - Phone +1 561 995 4010 opt 4
  - Toll Free 1 800 426 7477 opt 4 (USA & Canada only)
- For Customer Service,
  - e-mail [custserve@mlasolutions.com](mailto:custserve@mlasolutions.com)
  - Phone +1 561 995 4010 opt 3
  - Toll Free 1 800 426 7477 opt 3 (USA & Canada only)
- For more information or to request a call from one of our Library Automation Specialists,
  - e-mail [automation@mlasolutions.com](mailto:automation@mlasolutions.com)
  - Phone +1 561 995 4010 ext 751
  - Toll Free 1 800 426 7477 ext 751 (USA & Canada only)
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